

stertil® KONI

#1 in Heavy Duty Vehicle Lifting



Advertising and PR Update

NEW: Freedom Lift Ad

New

TWO-POST SERIES TAKES OFF!

stertil KONI
FREEDOMLIFT

Now taking orders for our new two-post lift series – FREEDOM LIFT

Capacities include:

- ▶ 16,000 lbs.
- ▶ 20,000 lbs.
- ▶ 26,000 lbs.
- ▶ 30,000 lbs.

Peak performance and safety through:

- ▶ Symmetrical open floor design
- ▶ Telescopic assembly
- ▶ Wheels-free access
- ▶ No overhead mechanical structure

Contact us: 800-336-6637

www.Stertil-Koni.com

Appeared in the Following Publications:

1. Brake and Front End (October)
2. Fender Bender (November)
3. SEMA NEWS (November)
4. Work Truck (November)
5. American Towman (November)
6. Motor Magazine (November)

NEW: Freedom Lift Animated Online Banner Ad



Appeared online on the Following Websites:

1. Vehicle Service Pros (October)
2. Fender Bender (October)
3. Fleet News Daily (October)
4. Fleet Equipment (November)

PASSENGER Transport

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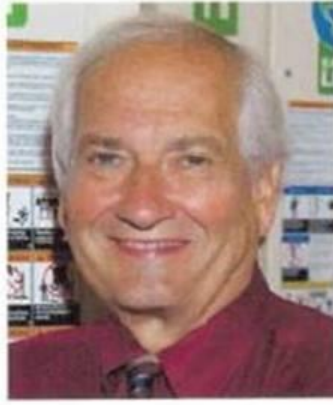
MONDAY, SEPTEMBER 23, 2013 | VOLUME 71, NO. 19

Private Sector Executive Profiles

A Glance at Some of the People Shaping the Public Transportation Industry

Dr. Jean DellAmore, Stertil-Koni

Dr. Jean DellAmore, President of Stertil-Koni, within the past year: spear-headed the company's launch of its new in-ground telescopic piston lift, DIAMOND LIFT, dramatically increased sales of its award-



winning ultra-shallow, full-rise in-ground, axle engaging ECO-LIFT, oversaw the debut of the company's new 2-post series, FREEDOM LIFT—all while recording double-digit sales growth for the 16th consecutive year.

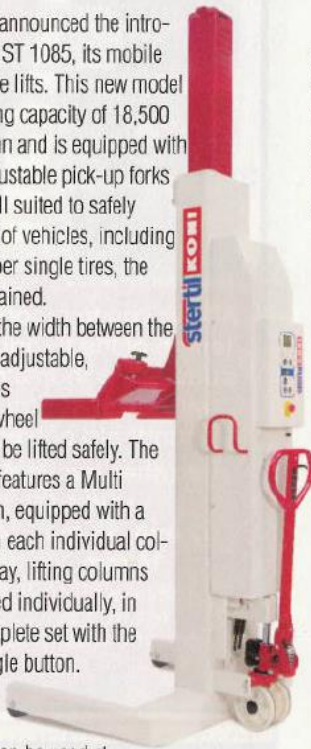


Shop Equipment

Stertil-Koni introduces heavy-duty mobile column lift series

Stertil-Koni announced the introduction of the ST 1085, its mobile column vehicle lifts. This new model features a lifting capacity of 18,500 lbs. per column and is equipped with extra-long adjustable pick-up forks of 14 in.—well suited to safely raise all types of vehicles, including those with super single tires, the company explained.

In addition, the width between the lifting forks is adjustable, so that vehicles with variable wheel diameters can be lifted safely. The ST 1085 also features a Multi Master System, equipped with a control box on each individual column. In that way, lifting columns can be operated individually, in pairs or a complete set with the touch of a single button. Columns are interchangeable, so they can be used at multiple locations, according to the maker.



The ST 1085 is available in four control system options, including a wireless option, delivering maximum convenience and access to the vehicle. These lifts operate on 24 VDC, require no external power source to operate, communicate by ZigBee mesh protocol for high reliability and no cross channel interference and are pow-

ered by standard deep cycle batteries that typically last up to two weeks prior to recharging.
Stertil-Koni
www.stertil-koni.com
Rapid Response: 800-930-7204
ext. 55173
www.FERapidResponse.com



National Bus Trader

The Magazine of Bus Equipment for the United States and Canada

Volume XXXVI, No. 11

October, 2013

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Bus Lifts and Garage Equipment Guide

Stertil-Koni, recognized as the global market leader in heavy duty vehicle lifts, is the preferred supplier to the world's leading organizations associated with bus and truck maintenance and service. The company's breadth of products meets all ranges of lifting needs and includes mobile column lifts, two-post, four-post, in-ground piston lifts, platform lifts, half-scissors and its innovative axle-engaging, in-ground, scissor lift configuration, ECOLIFT. Stertil-Koni has also recently begun installing the innovative DIAMOND LIFT, a full-rise telescopic piston lift designed to set new standards in precision heavy duty lifting.

Most recently, Stertil-Koni has introduced FREEDOM LIFT, a new series of heavy-duty, hydraulic two-post lifts providing wheels-free access and delivering optimal performance, safety and durability. Four models are available, with lifting capacities of 16,000, 20,000, 26,000, and 30,000 pounds respectively. These lifts feature a telescopic assembly, swing arms with a wide range of usability and a footprint requiring no mechanical structure overhead. The result is a symmetrical open floor design that optimizes workspace in the shop and ensures optimal safety.

In addition to market leadership and product engineering, Stertil-Koni has also taken a leadership role in supporting municipalities and bus lines as a strive to contain cost and improve margins by going "green." Two recent product introductions provide a good case in point. With the introduction of EARTHLIFT, Stertil-Koni brought to market the first hydraulic, green mobile column lift in the industry. Its columns are made with components that are 98

percent recyclable and the Active Energy Retrieval System (AERS) allows operators to achieve 35 percent more lifting cycles at maximum lifting load. What's more, the on-screen display highlights the

AERS system, enabling the operator to see savings in real-time. In the equally demanding world of in-ground lifting, Stertil-Koni pioneered with the introduction of the U.S. patented ECOLIFT, with lifting capacity up to 90,000 pounds. It is the industry's original ultra-shallow, full-rise in-ground axle engaging lift. In addition, ECOLIFT uniquely combines high pressure, low volume hydraulics and only requires 3.5 gallons of fluid per scissor – and nothing is buried. This lift ensures sizeable cost savings on construction and installation and can be utilized in existing workshop pits and even at locations with high water tables.

Highlighting the company's recent achievements, company president Jean DellAmore states, "Every day we are driven by three simple words: "Freedom of Choice." We are committed to providing our customers with the highest quality, most advanced and broadest range of vehicle lifts to solve all heavy-duty lifting needs."





POULSEN



TREEN

the marketing chair for the National School Transportation Association.

- CleanFUEL USA announced the addition of **Blair Poulsen** as director of sales. Poulsen brings more than 23 years of propane industry experience to his new role, most recently as regional sales and marketing director for Heritage Propane and AmeriGas Propane. He currently serves as chairman on the Nevada Board for the Regulation of Liquefied Petroleum Gas.

- Stertil-Koni announced that **Nathaniel Treen** has joined the company as CAD Drafter. Treen brings a strong technical background to his new post, previously serving as a CAD Drafter at Leach Wallace & Associates, an engineering consulting and design firm. He also has extensive experience in the field of CAD as well as graphic engineering drafting.



AAPEX AND SEMA PREVIEW
Check out what's in store for this year's shows page 18

TOP 10 TOOLS
Tools for the shop known for reliability and speed page 72

TOOL Q&A
Automotive training page 74

\$10.00
October 2013
Volume 24, Number 9

Professional **TOOL & EQUIPMENT** News



Diagnose vehicles with a smartphone



Lift heavy duty vehicles

Stertil-Koni Freedom Lifts, Nos. SK 2.20, 2.26 and 2.30, have lifting capacities of 20,000 lbs, 26,000 lbs and 30,000 lbs, respectively. Designed to provide a combination of peak performance and safety through a symmetrical, open-floor design that optimizes workspace in the shop, these lifts are similar to the recently introduced 16,000-lb capacity Freedom Lift. All of these lifts feature a clean, ergonomic design with wheels-free lifting, telescopic swing arms with a wide range of usability and a footprint that requires no mechanical structure overhead. The No. SK 2.20 can lift a vehicle within 58 seconds while the Nos. SK 2.26 and 2.30 require 95 seconds.

Circle 154 on card, or enter at "e-inquiry" on VehicleServicePros.com



STERIL-KONI

ST 1085

www.stertil-koni.com

The new ST 1085 features a 18,500-lb. lifting capacity per column and 14-inch adjustable pick-up forks suited to safely raise all vehicle types, including those with super single tires. The lift also features a Multi Master System, equipped with a control box on each individual column.

National Bus Trader

The Magazine of Bus Equipment for the United States and Canada

Volume XXXVI, No. 12

November, 2013

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Stertil-Koni Introduces New Mobile Column Lift

Stertil-Koni, the leader in heavy-duty vehicle lifts – notably bus lifts, truck lifts and U.S. military vehicle lifts – announced on September 19 the introduction of the ST 1085, its latest innovation in high-performance, low-maintenance and safety-engineered mobile column vehicle lifts.

This new model, designed to deliver an optimal combination of flexibility and productivity, features a lifting capacity of 18,500 pounds per column and is equipped with extra-long adjustable pick-up forks of 14 inches – well suited to safely raise all types of vehicles, including those with super single tires. In addition, the width between the lifting forks is adjustable, so that vehicles with variable wheel diameters can be lifted safely and easily. The ST 1085 also features a Multi Master System, equipped with a control box on each individual column. In that way, lifting columns can be operated individually, in pairs or a complete set with the touch of a single button. What's more, all columns are interchangeable, so they can be used at multiple locations.

In making the announcements, Stertil-Koni President Dr. Jean DellAmore stated,

"The new ST 1085 leverages our tremendous company expertise in reliable hydraulic technology, which ensures efficient and smooth lifting with low maintenance – every time." The ST 1085 only takes 94 seconds to reach its maximum lifting height of 73 inches – making it one of the fastest mobile lifting columns in the world.

The ST 1085 is available in four control system options, including a Wireless Option, delivering maximum convenience and access to the vehicle. These lifts operate on 24 VDC, require no external power source to operate, communicate by ZigBee mesh protocol for high reliability and no cross channel interference, and are powered by standard deep cycle batteries that typically last up to two weeks prior to recharging. In that way, set-up time is minimized because no interconnecting cables are required, and safety is enhanced, as the risk of operator tripping is eliminated. The ST 1085 is also available with:

The new ST 1085 Mobile Column Lift Series from Stertil-Koni provides a lifting capacity of up to 18,500 pounds per column. Features include pick-up forks that are 14 inches long and fast operation reaching its maximum height of 73 inches in only 94 seconds.



 **NAMED 2013 MEDIUM-DUTY TRUCK OF THE YEAR**

Maintenance

ST 1085 Mobile Column Lift

September 25, 2013 - Products



Stertil-Koni

Stertil-Koni announced the introduction of the ST 1085, its latest innovation in high-performance, low-maintenance, and safety-engineered mobile column vehicle lifts.

This new model, designed to deliver an optimal combination of flexibility and productivity, features a lifting capacity of 18,500 lbs. per column and is equipped with extra-long adjustable pick-up forks of 14 inches – well suited to safely raise all types of vehicles, including those with super single tires. In



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Stertil-Koni Launches New Website Specifically to Serve the U.S. Military







THURSDAY, 03 OCTOBER 2013 08:27

STEVENSVILLE, Md. — Stertil-Koni, a leading manufacturer of bus lifts and truck lifts, today announced the launch of a new website, <http://www.SKMilitary.com>, specifically designed to deliver enhanced service to members of the U.S. military around the world.

In making today's announcement, company president, Dr. Jean DellAmore, stated, "Stertil-Koni proudly supports the U.S. Military by delivering award-winning, high-performance lifting systems ideally suited for servicing light, medium and heavy tactical vehicles. Today, our lifts are hard at work in such domestic U.S. Military locations as Fort Bragg, Camp Lejeune and Red River, as well as in the harsh environment of the theater, including the Middle East, where they continue to outperform other lift applications."

Core to the Stertil-Koni approach is a broad product line of world-class hydraulic lifting solutions that deliver maximum flexibility, productivity and safety. For the U.S. military, one of the most popular lifting systems is the Stertil-Koni wireless **mobile column lifts**. Available from the company's modern manufacturing facility in Streator, Illinois, these lifts are all about performance and security. Noted Dr. DellAmore, "No external power source is required to operate them and no interconnecting cables are necessary – hence set-up time is minimal and the risk of tripping is eliminated." Wireless mobile column lifts from Stertil-Koni operate on deep cycle batteries that can be charged with regular 110 VAC and communicate with each other via Zigbee™ wireless encryption. Each Stertil-Koni mobile column lift is capable of lifting 16,500 to 40,000 lbs. per column, depending on the model, and when combined in sets of two, four six or more, the lifting capacity dramatically multiplies to accommodate longer and heavier applications — up to 160,000 lbs.

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Stertil-Koni names Keith Bunn western sales manager

SOURCE: STERTIL-KONI USA
CREATED: OCTOBER 29, 2013

Bunn comes with experience in service and customer support.

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1
Keith Bunn

Stertil-Koni, a provider of heavy duty vehicle lifts, notably bus lifts and truck lifts, announced that Keith Bunn has been named sales manager for the western region.

In his new post, Bunn brings extensive product, technical and customer support expertise to the role, having served previously for more than six years as service manager, developing and implementing a successful service training program in North America, consulting on a broad range of installation projects, as well as providing technical support on the company's entire product line to the Stertil-Koni distributor

Recent News

- ◉ Fleet News Daily Thanks Veterans!
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- ◉ Global Commercial Vehicle Market Points Up Says News Report
- ◉ FMCSA Releases New Study Outlining Opportunities for Returning Veterans
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Archives

- ◉ November 2013
- ◉ October 2013



Save up to 70% on auto parts and accessories

Steril-Koni Debuts New Version of First Hydraulic "Green" Mobile Column Lift, EARTHLIFT™

Steril-Koni, the leader in heavy duty vehicle lifts — notably bus lifts, truck lifts and U.S. Military vehicle lifts — has announced that it has introduced a new generation of its best-selling, "green" hydraulic mobile column lift, EARTHLIFT™, now with a lifting capacity of 18,500 lbs. per column.

EARTHLIFT has been recognized as the industry's first hydraulic "green" mobile column lift and is designed with both performance and the environment in mind. Its columns are made with components that are 98% recyclable and the Active Energy Retrieval System (AERS) allows operators to achieve 35% more lifting cycles at maximum lifting load. Noted Steril-Koni president, Dr. Jean DellAmore, "This means you can average up to 45 or 50 lifting cycles on a standard-sized transit bus without recharging. What's more, the on-screen display highlights the AERS system, enabling the operator to see savings in real-time."



Earthlift, the industry's first "green" mobile column vehicle lift

NEW 2-Post Series

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Stertil-Koni Awarded Second United States Patent For Innovative Shallow Pit Heavy Duty Scissor Lift: Ecolift
From: Stertil-Koni



San Diego Metropolitan Transit System...



Stertil-Koni announced that it has...









The transbay bus commute to San...



Supervisor of Signal Maintenance James...

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MD: Stertil-Koni Names Keith Bunn Sales Manager, Western Region

SOURCE: STERTIL-KONI
CREATED: NOVEMBER 4, 2013

Stertil-Koni announced Nov. 4 that Keith Bunn has been named sales manager, western region.

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1

Stertil-Koni

Keith Bunn has been named sales manager, western region, for Stertil-Koni.

Stertil-Koni announced Nov. 4 that Keith Bunn has been named sales manager, western region.

In his new post, Bunn brings extensive product, technical and customer support expertise to the role, having served previously for more than six years as service manager at Stertil-Koni's U.S. headquarters in Stevensville, Md. During that tenure, Bunn had been responsible for developing and implementing a successful service training program in North America, consulting on a broad range of installation projects, as well as providing technical support on the commercial